

Physanth.org 2016-2017

Leslie Aiello and others updated many pages on the website
Ed Hagen produced custom iOS and Android apps for this and future meetings

Year-over-year highlights:

577, 865 page views, an **8.9% increase**

277,477 sessions, a **10.65% increase**

144,284 users, a **9.41% increase**

Most popular pages

Jobs: 13% of all page views (no change year-over-year)

Home page: 13% of all page views (7% decrease year-over-year)

Biological aspects of race: 8% of all page views (a **20% increase** year-over-year)

Career pages: about 5% of all page views

Graduate programs: 4% of all page views (a **27% increase** year-over-year)

Meeting pages: 3% of all page views

Countries

About 70% of visits are from the US (no change year-over-year)

A 36% increase in visits from Australia

A 32% increase in visits from Mexico

A 29% increase in visits from Italy

An 18% increase in visits from India

Site usage

Most visits last 1 minute or less (most are under 10 seconds)

About 70,000 page views were longer than 1 minute

Most visits comprise 1 page

49K visits comprised 2 pages

Devices

Desktop visits are 69% of total, up 4.5% (compared to 9-10% total growth)

Mobile visits are 29% of total, **up 36%**

Tablet visits are down 10%

64% of mobile sessions are iOS (iPhone, iPad)

34% of mobile sessions are Android (phones and tablets)

Of the traffic that comes from social media sites:

About 81% from Facebook, a 7% decline

About 17% from Twitter, a 65% increase

Audience Overview

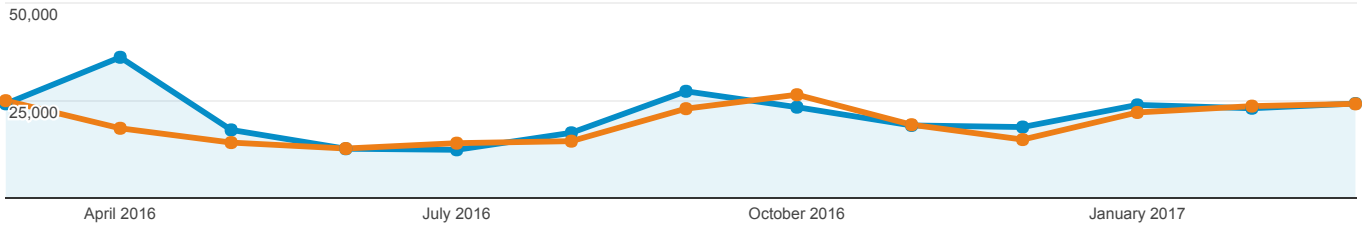
Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

All Users
+0.00% Sessions

Overview

Mar 1, 2016 - Mar 31, 2017: Sessions

Mar 1, 2015 - Mar 31, 2016: Sessions



Sessions

10.65%
277,477 vs 250,768



Users

9.41%
144,284 vs 131,871



Pageviews

8.90%
577,865 vs 530,614



Pages / Session

-1.58%
2.08 vs 2.12



Avg. Session Duration

8.33%
00:01:41 vs 00:01:33



Bounce Rate

1.41%
62.45% vs 61.58%



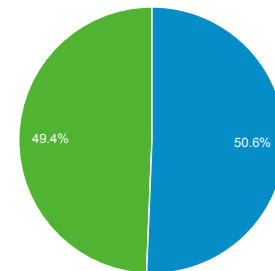
% New Sessions

-1.30%
50.63% vs 51.29%

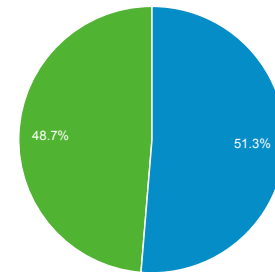


New Visitor Returning Visitor

Mar 1, 2016 - Mar 31, 2017



Mar 1, 2015 - Mar 31, 2016



Operating System

Sessions % Sessions

1. Windows

Mar 1, 2016 - Mar 31, 2017

118,431 42.68%

Mar 1, 2015 - Mar 31, 2016

118,228 47.15%

% Change

0.17% -9.47%

2. Macintosh

Mar 1, 2016 - Mar 31, 2017

73,044 26.32%

Mar 1, 2015 - Mar 31, 2016

66,018 26.33%

% Change

10.64% -0.01%

3. iOS

Mar 1, 2016 - Mar 31, 2017

52,841 19.04%

Mar 1, 2015 - Mar 31, 2016

40,285 16.06%

% Change

31.17% 18.54%

4. Android

Mar 1, 2016 - Mar 31, 2017	28,194	10.16%
Mar 1, 2015 - Mar 31, 2016	21,461	8.56%
% Change	31.37%	18.73%
5. Chrome OS		
Mar 1, 2016 - Mar 31, 2017	2,410	0.87%
Mar 1, 2015 - Mar 31, 2016	1,567	0.62%
% Change	53.80%	38.99%
6. Linux		
Mar 1, 2016 - Mar 31, 2017	1,402	0.51%
Mar 1, 2015 - Mar 31, 2016	1,635	0.65%
% Change	-14.25%	-22.50%
7. (not set)		
Mar 1, 2016 - Mar 31, 2017	556	0.20%
Mar 1, 2015 - Mar 31, 2016	732	0.29%
% Change	-24.04%	-31.36%
8. Windows Phone		
Mar 1, 2016 - Mar 31, 2017	442	0.16%
Mar 1, 2015 - Mar 31, 2016	596	0.24%
% Change	-25.84%	-32.98%
9. BlackBerry		
Mar 1, 2016 - Mar 31, 2017	125	0.05%
Mar 1, 2015 - Mar 31, 2016	174	0.07%
% Change	-28.16%	-35.08%
10. Nokia		
Mar 1, 2016 - Mar 31, 2017	9	0.00%
Mar 1, 2015 - Mar 31, 2016	18	0.01%
% Change	-50.00%	-54.81%

Mar 1, 2015 - Mar 31, 2016	3,296 (1.19%)	45.81%	1,510 (1.07%)	59.41%	2.08	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2016 - Mar 31, 2017	3,350 (1.34%)	52.66%	1,764 (1.37%)	63.22%	2.01	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-1.61%	-13.00%	-14.40%	-6.04%	3.66%	-2.74%	0.00%	0.00%	0.00%
6. France									
Mar 1, 2016 - Mar 31, 2017	3,149 (1.13%)	35.85%	1,129 (0.80%)	65.23%	2.03	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	3,539 (1.41%)	39.16%	1,386 (1.08%)	73.95%	1.71	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-11.02%	-8.45%	-18.54%	-11.79%	18.91%	-10.58%	0.00%	0.00%	0.00%
7. India									
Mar 1, 2016 - Mar 31, 2017	2,370 (0.85%)	84.43%	2,001 (1.42%)	79.66%	1.55	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	2,007 (0.80%)	82.76%	1,661 (1.29%)	77.68%	1.85	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	18.09%	2.02%	20.47%	2.55%	-16.30%	-23.64%	0.00%	0.00%	0.00%
8. South Africa									
Mar 1, 2016 - Mar 31, 2017	1,860 (0.67%)	50.59%	941 (0.67%)	64.68%	1.90	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,775 (0.71%)	46.08%	818 (0.64%)	60.79%	1.96	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	4.79%	9.78%	15.04%	6.40%	-2.95%	9.16%	0.00%	0.00%	0.00%
9. Spain									
Mar 1, 2016 - Mar 31, 2017	1,827 (0.66%)	63.00%	1,151 (0.82%)	68.91%	1.92	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,806 (0.72%)	64.23%	1,160 (0.90%)	69.93%	1.95	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	1.16%	-1.92%	-0.78%	-1.46%	-1.18%	36.36%	0.00%	0.00%	0.00%
10. Italy									
Mar 1, 2016 - Mar 31, 2017	1,776 (0.64%)	59.29%	1,053 (0.75%)	65.03%	1.95	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,372 (0.55%)	67.27%	923 (0.72%)	69.24%	2.25	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	29.45%	-11.87%	14.08%	-6.08%	-13.19%	-6.31%	0.00%	0.00%	0.00%
11. Mexico									
Mar 1, 2016 - Mar 31, 2017	1,429 (0.51%)	63.54%	908 (0.65%)	58.99%	2.88	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,080 (0.43%)	68.52%	740 (0.58%)	64.17%	2.54	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	32.31%	-7.26%	22.70%	-8.06%	13.23%	42.33%	0.00%	0.00%	0.00%
12. Netherlands									
Mar 1, 2016 - Mar 31, 2017	1,299 (0.47%)	67.36%	875 (0.62%)	65.90%	2.18	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,330 (0.53%)	69.47%	924 (0.72%)	70.15%	2.23	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-2.33%	-3.04%	-5.30%	-6.06%	-2.13%	-8.32%	0.00%	0.00%	0.00%
13. Japan									
Mar 1, 2016 - Mar 31, 2017	1,143 (0.41%)	51.79%	592 (0.42%)	64.04%	2.09	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,020 (0.41%)	48.04%	490 (0.38%)	63.24%	2.28	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	12.06%	7.82%	20.82%	1.28%	-8.15%	-2.24%	0.00%	0.00%	0.00%
14. Philippines									
Mar 1, 2016 - Mar 31, 2017	1,109 (0.40%)	82.78%	918 (0.65%)	82.33%	3.29	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)

Mar 1, 2015 - Mar 31, 2016	692 (0.28%)	85.84%	594 (0.46%)	74.13%	8.22	00:06:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	60.26%	-3.57%	54.55%	11.05%	-59.94%	-64.54%	0.00%	0.00%	0.00%
15. New Zealand									
Mar 1, 2016 - Mar 31, 2017	1,041 (0.38%)	55.14%	574 (0.41%)	66.38%	1.89	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	798 (0.32%)	51.88%	414 (0.32%)	69.05%	1.70	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	30.45%	6.28%	38.65%	-3.87%	11.56%	52.39%	0.00%	0.00%	0.00%
16. Chile									
Mar 1, 2016 - Mar 31, 2017	980 (0.35%)	26.12%	256 (0.18%)	37.55%	2.39	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	955 (0.38%)	29.01%	277 (0.22%)	34.24%	2.50	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	2.62%	-9.94%	-7.58%	9.67%	-4.47%	0.48%	0.00%	0.00%	0.00%
17. Brazil									
Mar 1, 2016 - Mar 31, 2017	940 (0.34%)	60.21%	566 (0.40%)	70.32%	1.81	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	915 (0.36%)	69.84%	639 (0.50%)	74.54%	1.74	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	2.73%	-13.78%	-11.42%	-5.66%	4.25%	8.03%	0.00%	0.00%	0.00%
18. Switzerland									
Mar 1, 2016 - Mar 31, 2017	915 (0.33%)	45.79%	419 (0.30%)	44.48%	2.65	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	650 (0.26%)	52.46%	341 (0.27%)	46.92%	2.71	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	40.77%	-12.71%	22.87%	-5.20%	-2.04%	3.36%	0.00%	0.00%	0.00%
19. Portugal									
Mar 1, 2016 - Mar 31, 2017	875 (0.32%)	53.60%	469 (0.33%)	69.14%	1.99	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	880 (0.35%)	50.34%	443 (0.34%)	69.09%	1.93	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-0.57%	6.47%	5.87%	0.08%	3.18%	4.89%	0.00%	0.00%	0.00%
20. Turkey									
Mar 1, 2016 - Mar 31, 2017	753 (0.27%)	60.56%	456 (0.32%)	57.90%	2.51	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	564 (0.22%)	72.34%	408 (0.32%)	65.60%	2.17	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	33.51%	-16.29%	11.76%	-11.74%	15.81%	-7.23%	0.00%	0.00%	0.00%
21. Poland									
Mar 1, 2016 - Mar 31, 2017	720 (0.26%)	62.50%	450 (0.32%)	71.67%	1.72	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	768 (0.31%)	62.50%	480 (0.37%)	77.34%	1.60	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-6.25%	0.00%	-6.25%	-7.34%	7.45%	39.17%	0.00%	0.00%	0.00%
22. Kenya									
Mar 1, 2016 - Mar 31, 2017	608 (0.22%)	74.67%	454 (0.32%)	75.99%	1.45	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	708 (0.28%)	62.01%	439 (0.34%)	75.56%	1.51	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-14.12%	20.43%	3.42%	0.56%	-4.21%	8.51%	0.00%	0.00%	0.00%
23. Greece									
Mar 1, 2016 - Mar 31, 2017	595 (0.21%)	52.27%	311 (0.22%)	75.97%	1.63	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	458 (0.18%)	69.21%	317 (0.25%)	68.56%	2.06	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)

% Change	29.91%	-24.48%	-1.89%	10.80%	-21.07%	-23.78%	0.00%	0.00%	0.00%
24. Sweden									
Mar 1, 2016 - Mar 31, 2017	594 (0.21%)	70.71%	420 (0.30%)	76.60%	1.75	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	478 (0.19%)	75.31%	360 (0.28%)	79.08%	1.63	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	24.27%	-6.12%	16.67%	-3.14%	7.16%	-15.12%	0.00%	0.00%	0.00%
25. (not set)									
Mar 1, 2016 - Mar 31, 2017	555 (0.20%)	81.44%	452 (0.32%)	68.11%	3.12	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	385 (0.15%)	91.95%	354 (0.28%)	40.00%	3.71	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	44.16%	-11.43%	27.68%	70.27%	-15.80%	62.25%	0.00%	0.00%	0.00%

Rows 1 - 25 of 222

Engagement

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016



Distribution

Session Duration

Sessions

10.65%

277,477 vs 250,768

Pageviews

8.90%

577,865 vs 530,614

Session Duration	Sessions	Pageviews
0-10 seconds		
Mar 1, 2016 - Mar 31, 2017	200,284	231,402
Mar 1, 2015 - Mar 31, 2016	180,421	210,191
11-30 seconds		
Mar 1, 2016 - Mar 31, 2017	16,884	45,856
Mar 1, 2015 - Mar 31, 2016	16,332	44,299
31-60 seconds		
Mar 1, 2016 - Mar 31, 2017	11,462	36,703
Mar 1, 2015 - Mar 31, 2016	11,019	35,792
61-180 seconds		
Mar 1, 2016 - Mar 31, 2017	17,930	71,214
Mar 1, 2015 - Mar 31, 2016	16,570	67,218
181-600 seconds		
Mar 1, 2016 - Mar 31, 2017	16,471	87,079
Mar 1, 2015 - Mar 31, 2016	14,505	78,798
601-1800 seconds		
Mar 1, 2016 - Mar 31, 2017	12,186	74,021
Mar 1, 2015 - Mar 31, 2016	10,247	65,099
1801+ seconds		
Mar 1, 2016 - Mar 31, 2017	2,260	31,590
Mar 1, 2015 - Mar 31, 2016	1,674	29,217

Engagement

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016



Distribution

Page Depth

Sessions

10.65%

277,477 vs 250,768

Pageviews

8.90%


577,865 vs 530,614

Page Depth	Sessions	Pageviews
<1		
Mar 1, 2016 - Mar 31, 2017	0	0
Mar 1, 2015 - Mar 31, 2016	2	0
1		
Mar 1, 2016 - Mar 31, 2017	173,289	173,289
Mar 1, 2015 - Mar 31, 2016	154,428	154,428
2		
Mar 1, 2016 - Mar 31, 2017	49,220	98,440
Mar 1, 2015 - Mar 31, 2016	45,986	91,972
3		
Mar 1, 2016 - Mar 31, 2017	21,674	65,022
Mar 1, 2015 - Mar 31, 2016	20,075	60,225
4		
Mar 1, 2016 - Mar 31, 2017	10,931	43,724
Mar 1, 2015 - Mar 31, 2016	9,823	39,292
5		
Mar 1, 2016 - Mar 31, 2017	6,507	32,535
Mar 1, 2015 - Mar 31, 2016	6,044	30,220
6		
Mar 1, 2016 - Mar 31, 2017	4,126	24,756
Mar 1, 2015 - Mar 31, 2016	3,788	22,728
7		
Mar 1, 2016 - Mar 31, 2017	2,832	19,824
Mar 1, 2015 - Mar 31, 2016	2,545	17,815
8		
Mar 1, 2016 - Mar 31, 2017	1,902	15,216
Mar 1, 2015 - Mar 31, 2016	1,765	14,120
9		
Mar 1, 2016 - Mar 31, 2017	1,435	12,915
Mar 1, 2015 - Mar 31, 2016	1,274	11,466
10		
Mar 1, 2016 - Mar 31, 2017	1,034	10,340
Mar 1, 2015 - Mar 31, 2016	927	9,270
11		
Mar 1, 2016 - Mar 31, 2017	803	8,833
Mar 1, 2015 - Mar 31, 2016	711	7,821

12		
Mar 1, 2016 - Mar 31, 2017	602	7,224
Mar 1, 2015 - Mar 31, 2016	552	6,624
13		
Mar 1, 2016 - Mar 31, 2017	538	6,994
Mar 1, 2015 - Mar 31, 2016	457	5,941
14		
Mar 1, 2016 - Mar 31, 2017	359	5,026
Mar 1, 2015 - Mar 31, 2016	338	4,732
15		
Mar 1, 2016 - Mar 31, 2017	305	4,575
Mar 1, 2015 - Mar 31, 2016	305	4,575
16		
Mar 1, 2016 - Mar 31, 2017	274	4,384
Mar 1, 2015 - Mar 31, 2016	233	3,728
17		
Mar 1, 2016 - Mar 31, 2017	215	3,655
Mar 1, 2015 - Mar 31, 2016	196	3,332
18		
Mar 1, 2016 - Mar 31, 2017	181	3,258
Mar 1, 2015 - Mar 31, 2016	165	2,970
19		
Mar 1, 2016 - Mar 31, 2017	155	2,945
Mar 1, 2015 - Mar 31, 2016	123	2,337
20+		
Mar 1, 2016 - Mar 31, 2017	1,095	34,910
Mar 1, 2015 - Mar 31, 2016	1,031	37,018






Overview

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

 All Users
+0.00% Sessions

Explorer

Summary

Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	10.65%  277,477 vs 250,768	1.30%  50.65% vs 51.31%	9.21%  140,531 vs 128,678	1.41%  62.45% vs 61.58%	1.58%  2.08 vs 2.12	8.33%  00:01:41 vs 00:01:33	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. desktop									
Mar 1, 2016 - Mar 31, 2017	194,529 (70.11%)	46.60%	90,651 (64.51%)	56.96%	2.30	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	186,073 (74.20%)	47.35%	88,108 (68.47%)	56.64%	2.31	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	4.54%	-1.59%	2.89%	0.55%	-0.45%	11.51%	0.00%	0.00%	0.00%
2. mobile									
Mar 1, 2016 - Mar 31, 2017	72,874 (26.26%)	59.88%	43,639 (31.05%)	75.82%	1.55	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	53,531 (21.35%)	63.18%	33,821 (26.28%)	77.57%	1.50	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	36.13%	-5.22%	29.03%	-2.26%	3.34%	10.37%	0.00%	0.00%	0.00%
3. tablet									
Mar 1, 2016 - Mar 31, 2017	10,074 (3.63%)	61.95%	6,241 (4.44%)	71.92%	1.75	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	11,164 (4.45%)	60.45%	6,749 (5.24%)	67.27%	1.84	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-9.76%	2.48%	-7.53%	6.91%	-4.85%	-6.18%	0.00%	0.00%	0.00%

Rows 1 - 3 of 3

Devices

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

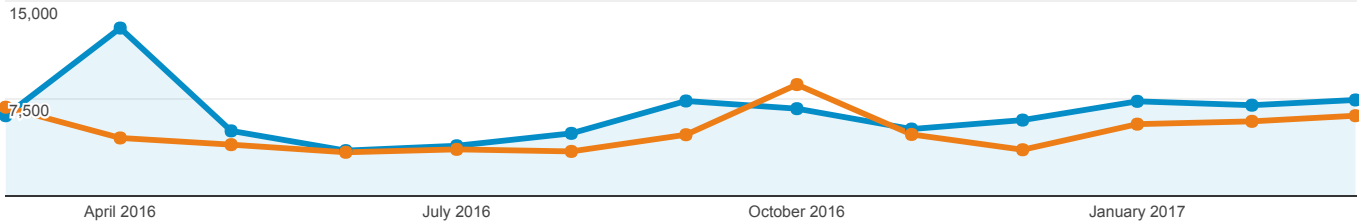
All Users
+4.09% Sessions

Explorer

Summary

Mar 1, 2016 - Mar 31, 2017: Sessions

Mar 1, 2015 - Mar 31, 2016: Sessions



Operating System	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	27.01% ▲ 83,076 vs 65,410	5.35% ▼ 59.96% vs 63.35%	20.21% ▲ 49,811 vs 41,435	0.98% ▲ 74.93% vs 75.67%	1.35% ▲ 1.58 vs 1.56	3.14% ▲ 00:01:10 vs 00:01:08	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. iOS									
Mar 1, 2016 - Mar 31, 2017	52,914 (63.69%)	56.61%	29,957 (60.14%)	74.29%	1.55	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	39,958 (61.09%)	60.69%	24,251 (58.53%)	75.11%	1.54	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	32.42%	-6.72%	23.53%	-1.08%	0.64%	4.43%	0.00%	0.00%	0.00%
2. Android									
Mar 1, 2016 - Mar 31, 2017	28,445 (34.24%)	65.45%	18,616 (37.37%)	76.09%	1.63	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	22,404 (34.25%)	67.15%	15,045 (36.31%)	77.30%	1.57	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	26.96%	-2.54%	23.74%	-1.57%	4.36%	5.02%	0.00%	0.00%	0.00%
3. Windows									
Mar 1, 2016 - Mar 31, 2017	921 (1.11%)	68.73%	633 (1.27%)	69.60%	2.10	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,934 (2.96%)	64.27%	1,243 (3.00%)	64.68%	2.05	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-52.38%	6.94%	-49.07%	7.60%	2.53%	-5.50%	0.00%	0.00%	0.00%
4. Windows Phone									
Mar 1, 2016 - Mar 31, 2017	456 (0.55%)	69.30%	316 (0.63%)	77.63%	1.42	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	577 (0.88%)	75.22%	434 (1.05%)	77.30%	1.51	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-20.97%	-7.87%	-27.19%	0.43%	-6.22%	26.81%	0.00%	0.00%	0.00%
5. (not set)									
Mar 1, 2016 - Mar 31, 2017	201 (0.24%)	89.05%	179 (0.36%)	92.04%	1.10	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	292		255					0	\$0.00

	(0.45%)	87.33%	(0.62%)	90.75%	1.18	00:00:36	0.00%	(0.00%)	(0.00%)
% Change	-31.16%	1.98%	-29.80%	1.42%	-7.21%	-49.42%	0.00%	0.00%	0.00%
6. BlackBerry									
Mar 1, 2016 - Mar 31, 2017	109 (0.13%)	77.06%	84 (0.17%)	75.23%	1.44	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	185 (0.28%)	82.70%	153 (0.37%)	81.62%	1.49	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-41.08%	-6.82%	-45.10%	-7.83%	-3.10%	88.74%	0.00%	0.00%	0.00%
7. Nokia									
Mar 1, 2016 - Mar 31, 2017	10 (0.01%)	100.00%	10 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	20 (0.03%)	90.00%	18 (0.04%)	80.00%	1.20	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-50.00%	11.11%	-44.44%	25.00%	-16.67%	-100.00%	0.00%	0.00%	0.00%
8. Playstation Vita									
Mar 1, 2016 - Mar 31, 2017	8 (0.01%)	50.00%	4 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	4 (0.01%)	50.00%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	100.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
9. Samsung									
Mar 1, 2016 - Mar 31, 2017	8 (0.01%)	100.00%	8 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	10 (0.02%)	100.00%	10 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-20.00%	0.00%	-20.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
10. SymbianOS									
Mar 1, 2016 - Mar 31, 2017	4 (0.00%)	100.00%	4 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	10 (0.02%)	100.00%	10 (0.02%)	80.00%	1.20	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-60.00%	0.00%	-60.00%	25.00%	-16.67%	-100.00%	0.00%	0.00%	0.00%

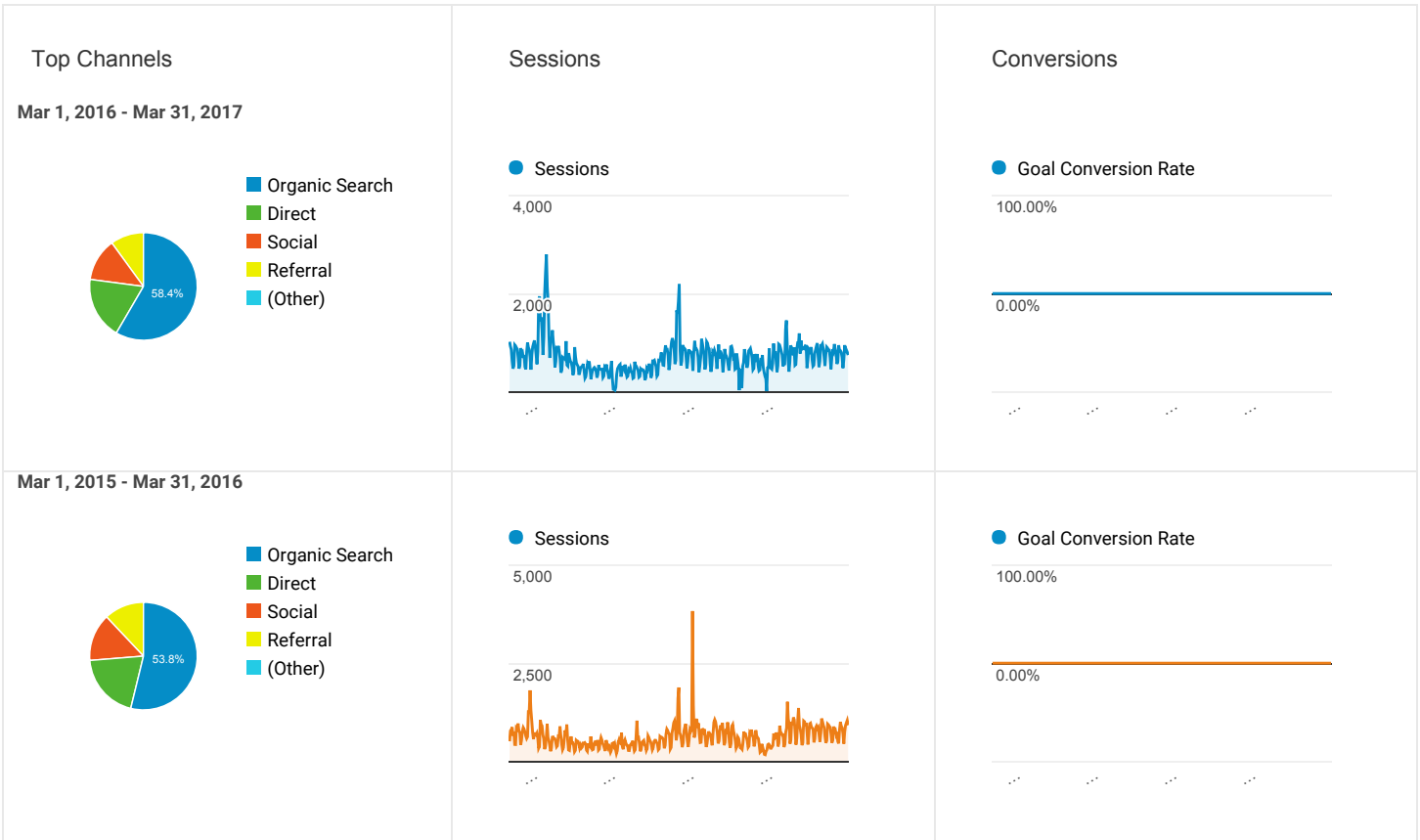
Rows 1 - 10 of 13

Acquisition Overview

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

All Users
+0.00% Sessions

Primary Dimension: **Top Channels** Conversion: **All Goals** [Edit Channel Grouping](#)



	Acquisition			Behavior		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	10.65%	1.30% ↓	9.21% ↑	1.41%	1.58% ↓	8.33% ↑
1 Organic Search	20.10% ↑			2.55% ↑		
2 Direct	3.94% ↑			2.53% ↑		
3 Social	0.05% ↑			1.81% ↓		
4 Referral	7.95% ↓			7.54% ↓		
5 (Other)	100.00% ↑			100.00% ↑		

Conversions

Set up a goal.
To see outcome metrics, define one or more goals.

[GET STARTED](#)

Referral Traffic

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

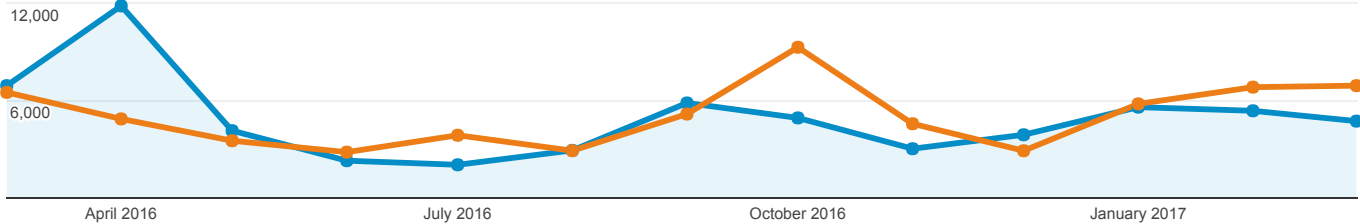
All Users
-3.39% Sessions

Explorer

Summary

Mar 1, 2016 - Mar 31, 2017: Sessions

Mar 1, 2015 - Mar 31, 2016: Sessions



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3.62% ↓ 63,542 vs 65,931	17.08% ↓ 30.80% vs 37.15%	20.08% ↓ 19,573 vs 24,491	2.86% ↑ 60.70% vs 62.49%	1.08% ↑ 2.27 vs 2.24	14.51% ↑ 00:01:45 vs 00:01:32	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. physanth.org									
Mar 1, 2016 - Mar 31, 2017	16,181 (25.47%)	0.66%	107 (0.55%)	34.11%	3.70	00:03:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	15,391 (23.34%)	0.45%	70 (0.29%)	30.24%	3.92	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	5.13%	45.39%	52.86%	12.80%	-5.48%	5.10%	0.00%	0.00%	0.00%
2. facebook.com									
Mar 1, 2016 - Mar 31, 2017	14,261 (22.44%)	24.56%	3,502 (17.89%)	61.31%	2.01	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	15,209 (23.07%)	30.48%	4,636 (18.93%)	65.89%	1.86	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-6.23%	-19.44%	-24.46%	-6.95%	8.30%	25.12%	0.00%	0.00%	0.00%
3. m.facebook.com									
Mar 1, 2016 - Mar 31, 2017	12,221 (19.23%)	61.17%	7,476 (38.20%)	87.03%	1.22	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	12,377 (18.77%)	65.20%	8,070 (32.95%)	88.38%	1.20	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-1.26%	-6.18%	-7.36%	-1.53%	1.91%	0.38%	0.00%	0.00%	0.00%
4. t.co									
Mar 1, 2016 - Mar 31, 2017	6,278 (9.88%)	26.82%	1,684 (8.60%)	72.52%	1.63	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	3,777 (5.73%)	27.77%	1,049 (4.28%)	66.11%	1.84	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	66.22%	-3.42%	60.53%	9.70%	-11.43%	-20.66%	0.00%	0.00%	0.00%
5. aapa2017.tulane.edu									
Mar 1, 2016 - Mar 31, 2017	1,577 (2.48%)	7.67%	121 (0.62%)	35.45%	2.90	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0		0					0	\$0.00

	153.98%	-60.63%	0.00%	123.11%	61.64%	304.21%	0.00%	0.00%	0.00%
15. 127.0.0.1:8000									
Mar 1, 2016 - Mar 31, 2017	274 (0.43%)	0.00%	0 (0.00%)	51.46%	2.81	00:04:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	3 (0.00%)	100.00%	3 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	9,033.33%	-100.00%	-100.00%	-48.54%	180.66%	∞%	0.00%	0.00%	0.00%
16. kmk411.com									
Mar 1, 2016 - Mar 31, 2017	254 (0.40%)	5.91%	15 (0.08%)	69.69%	1.42	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	113 (0.17%)	12.39%	14 (0.06%)	50.44%	2.13	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	124.78%	-52.33%	7.14%	38.15%	-33.36%	-75.64%	0.00%	0.00%	0.00%
17. duckduckgo.com									
Mar 1, 2016 - Mar 31, 2017	201 (0.32%)	70.65%	142 (0.73%)	60.70%	2.13	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	186 (0.28%)	64.52%	120 (0.49%)	54.84%	2.51	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	8.06%	9.50%	18.33%	10.68%	-15.19%	-0.60%	0.00%	0.00%	0.00%
18. amarnaproject.com									
Mar 1, 2016 - Mar 31, 2017	163 (0.26%)	37.42%	61 (0.31%)	74.23%	1.69	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%
19. scientificamerican.com									
Mar 1, 2016 - Mar 31, 2017	162 (0.25%)	93.83%	152 (0.78%)	95.06%	1.07	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%
20. paleoanthro.org									
Mar 1, 2016 - Mar 31, 2017	149 (0.23%)	63.09%	94 (0.48%)	26.85%	3.40	00:02:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	276 (0.42%)	40.94%	113 (0.46%)	34.78%	2.97	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-46.01%	54.09%	-16.81%	-22.82%	14.16%	2.13%	0.00%	0.00%	0.00%
21. reddit.com									
Mar 1, 2016 - Mar 31, 2017	142 (0.22%)	80.99%	115 (0.59%)	92.25%	1.13	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	116 (0.18%)	81.90%	95 (0.39%)	89.66%	1.16	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	22.41%	-1.11%	21.05%	2.90%	-2.58%	-63.11%	0.00%	0.00%	0.00%
22. faculty.ithaca.edu									
Mar 1, 2016 - Mar 31, 2017	105 (0.17%)	17.14%	18 (0.09%)	44.76%	2.91	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	13 (0.02%)	76.92%	10 (0.04%)	84.62%	1.38	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	707.69%	-77.71%	80.00%	-47.10%	110.48%	1,497.63%	0.00%	0.00%	0.00%
23. npr.org									
Mar 1, 2016 - Mar 31, 2017	101 (0.16%)	90.10%	91 (0.46%)	91.09%	1.16	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%

24. ancient-origins.net									
Mar 1, 2016 - Mar 31, 2017	98 (0.15%)	92.86%	91 (0.46%)	81.63%	1.29	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	175 (0.27%)	97.14%	170 (0.69%)	86.86%	1.19	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-44.00%	-4.41%	-46.47%	-6.02%	8.17%	224.16%	0.00%	0.00%	0.00%
25. outlook.live.com									
Mar 1, 2016 - Mar 31, 2017	97 (0.15%)	28.87%	28 (0.14%)	40.21%	2.99	00:03:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%

Rows 1 - 25 of 1603

Network Referrals

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

Discover where your social traffic originates

Identify the networks and communities where people engage with your content. Learn about each community, and identify your best performing content on each network.

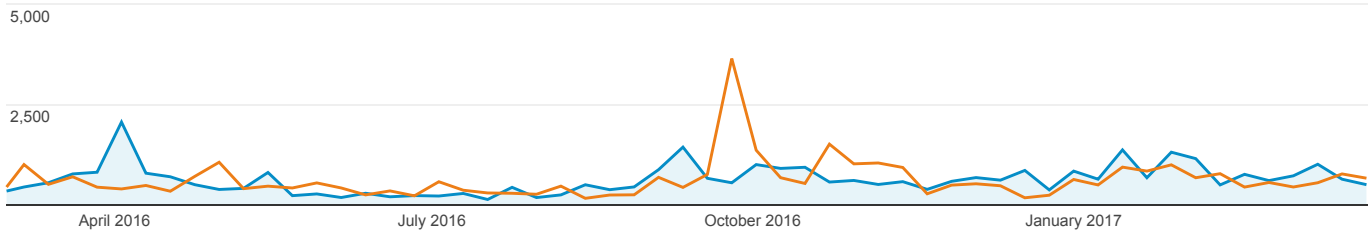
Don't show education messages.

All Users
+0.00% Sessions

Social Referral

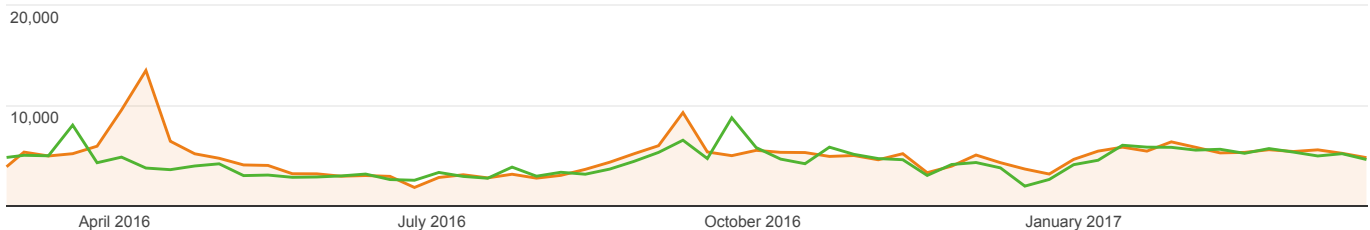
Mar 1, 2016 - Mar 31, 2017: Sessions via Social Referral

Mar 1, 2015 - Mar 31, 2016: Sessions via Social Referral



Mar 1, 2016 - Mar 31, 2017: All Sessions

Mar 1, 2015 - Mar 31, 2016: All Sessions



Social Network	Sessions	Pageviews	Avg. Session Duration	Pages / Session
1. Facebook				
Mar 1, 2016 - Mar 31, 2017	28,927 (80.86%)	47,201 (80.98%)	00:01:03	1.63
Mar 1, 2015 - Mar 31, 2016	31,228 (87.51%)	48,736 (84.69%)	00:00:55	1.56
% Change	-7.37%	-3.15%	15.35%	4.55%
2. Twitter				
Mar 1, 2016 - Mar 31, 2017	6,298 (17.61%)	10,291 (17.66%)	00:01:04	1.63
Mar 1, 2015 - Mar 31, 2016	3,797 (10.64%)	7,032 (12.22%)	00:01:21	1.85
% Change	65.87%	46.35%	-20.29%	-11.77%
3. Blogger				
Mar 1, 2016 - Mar 31, 2017	191 (0.53%)	282 (0.48%)	00:00:38	1.48
Mar 1, 2015 - Mar 31, 2016	400 (1.12%)	1,421 (2.47%)	00:03:08	3.55
% Change	-52.25%	-80.15%	-79.73%	-58.44%
4. reddit				

Mar 1, 2016 - Mar 31, 2017	143 (0.40%)	162 (0.28%)	00:00:10	1.13
Mar 1, 2015 - Mar 31, 2016	123 (0.34%)	142 (0.25%)	00:00:25	1.15
% Change	16.26%	14.08%	-61.16%	-1.87%
5. Wikia				
Mar 1, 2016 - Mar 31, 2017	70 (0.20%)	90 (0.15%)	00:00:09	1.29
Mar 1, 2015 - Mar 31, 2016	1 (0.00%)	1 (0.00%)	00:00:00	1.00
% Change	6,900.00%	8,900.00%	∞%	28.57%
6. Google+				
Mar 1, 2016 - Mar 31, 2017	26 (0.07%)	41 (0.07%)	00:02:12	1.58
Mar 1, 2015 - Mar 31, 2016	29 (0.08%)	40 (0.07%)	00:01:01	1.38
% Change	-10.34%	2.50%	116.82%	14.33%
7. LinkedIn				
Mar 1, 2016 - Mar 31, 2017	16 (0.04%)	55 (0.09%)	00:02:26	3.44
Mar 1, 2015 - Mar 31, 2016	13 (0.04%)	16 (0.03%)	00:00:09	1.23
% Change	23.08%	243.75%	1,553.26%	179.30%
8. WordPress				
Mar 1, 2016 - Mar 31, 2017	16 (0.04%)	35 (0.06%)	00:00:00	2.19
Mar 1, 2015 - Mar 31, 2016	4 (0.01%)	4 (0.01%)	00:00:00	1.00
% Change	300.00%	775.00%	0.00%	118.75%
9. Academia				
Mar 1, 2016 - Mar 31, 2017	14 (0.04%)	19 (0.03%)	00:01:00	1.36
Mar 1, 2015 - Mar 31, 2016	1 (0.00%)	1 (0.00%)	00:00:00	1.00
% Change	1,300.00%	1,800.00%	∞%	35.71%
10. Pocket				
Mar 1, 2016 - Mar 31, 2017	14 (0.04%)	16 (0.03%)	00:00:01	1.14
Mar 1, 2015 - Mar 31, 2016	4 (0.01%)	4 (0.01%)	00:00:00	1.00
% Change	250.00%	300.00%	∞%	14.29%

Rows 1 - 10 of 23

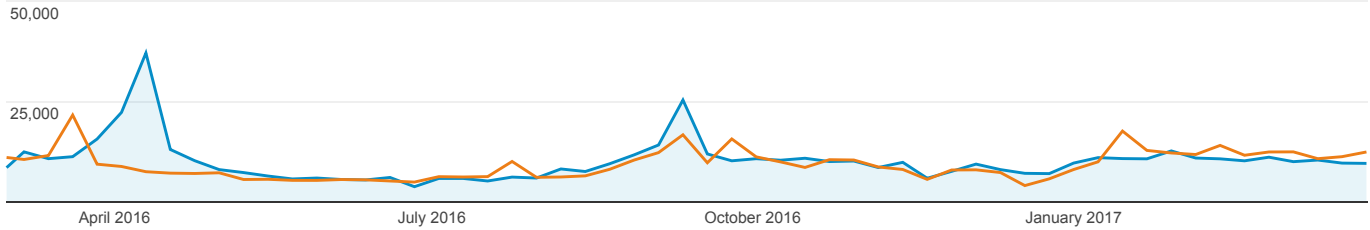
Pages

Mar 1, 2016 - Mar 31, 2017
Compare to: Mar 1, 2015 - Mar 31, 2016

All Users
+0.00% Pageviews

Explorer

Mar 1, 2016 - Mar 31, 2017: ● Pageviews
Mar 1, 2015 - Mar 31, 2016: ● Pageviews



Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	8.90% ▲ 577,865 vs 530,614	9.50% ▲ 468,517 vs 427,868	11.68% ▲ 00:01:33 vs 00:01:23	10.65% ▲ 277,477 vs 250,766	1.41% ▼ 62.45% vs 61.58%	1.60% ▲ 48.02% vs 47.26%	0.00% \$0.00 vs \$0.00
1. Jobs							
Mar 1, 2016 - Mar 31, 2017	77,375 (13.39%)	60,256 (12.86%)	00:01:39	35,776 (12.89%)	65.32%	55.48%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	78,639 (14.82%)	62,272 (14.55%)	00:01:41	36,909 (14.72%)	68.54%	57.32%	\$0.00 (0.00%)
% Change	-1.61%	-3.24%	-1.76%	-3.07%	-4.70%	-3.20%	0.00%
2. American Association of Physical Anthropologists							
Mar 1, 2016 - Mar 31, 2017	73,576 (12.73%)	60,377 (12.89%)	00:00:40	55,740 (20.09%)	16.03%	18.10%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	79,034 (14.89%)	64,140 (14.99%)	00:00:38	59,467 (23.71%)	18.83%	20.93%	\$0.00 (0.00%)
% Change	-6.91%	-5.87%	3.35%	-6.27%	-14.87%	-13.53%	0.00%
3. Biological Aspects of Race							
Mar 1, 2016 - Mar 31, 2017	45,548 (7.88%)	41,696 (8.90%)	00:06:37	41,306 (14.89%)	92.09%	90.72%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	37,851 (7.13%)	34,739 (8.12%)	00:06:13	34,344 (13.70%)	92.16%	90.75%	\$0.00 (0.00%)
% Change	20.33%	20.03%	6.59%	20.27%	-0.07%	-0.03%	0.00%
4. 86th Annual Meeting							
Mar 1, 2016 - Mar 31, 2017	37,825 (6.55%)	27,386 (5.85%)	00:01:56	10,381 (3.74%)	63.34%	48.73%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
5. Graduate programs							
Mar 1, 2016 - Mar 31, 2017	24,375 (4.22%)	14,271 (3.05%)	00:03:47	13,006 (4.69%)	70.61%	55.92%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	19,173 (3.61%)	10,868 (2.54%)	00:03:08	9,572 (3.82%)	68.60%	53.08%	\$0.00 (0.00%)
% Change	27.13%	31.31%	21.05%	35.88%	2.94%	5.35%	0.00%
6. Annual meetings							

Mar 1, 2016 - Mar 31, 2017	19,904 (3.44%)	16,779 (3.58%)	00:00:13	6,984 (2.52%)	10.44%	10.54%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	21,773 (4.10%)	16,856 (3.94%)	00:00:16	6,492 (2.59%)	14.53%	13.48%	\$0.00 (0.00%)
% Change	-8.58%	-0.46%	-18.49%	7.58%	-28.14%	-21.87%	0.00%
7. AAPA Annual Meeting Program 2016							
Mar 1, 2016 - Mar 31, 2017	19,546 (3.38%)	10,389 (2.22%)	00:01:12	7,744 (2.79%)	40.59%	28.46%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	12,231 (2.31%)	5,847 (1.37%)	00:01:08	4,292 (1.71%)	37.40%	25.09%	\$0.00 (0.00%)
% Change	59.81%	77.68%	6.13%	80.43%	8.53%	13.43%	0.00%
8. 85th Annual Meeting							
Mar 1, 2016 - Mar 31, 2017	18,638 (3.23%)	15,039 (3.21%)	00:01:42	6,645 (2.39%)	70.88%	62.22%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	30,422 (5.73%)	23,806 (5.56%)	00:02:32	7,359 (2.93%)	70.17%	61.98%	\$0.00 (0.00%)
% Change	-38.74%	-36.83%	-33.02%	-9.70%	1.01%	0.39%	0.00%
9. A career in biological anthropology							
Mar 1, 2016 - Mar 31, 2017	18,445 (3.19%)	17,069 (3.64%)	00:03:52	15,114 (5.45%)	85.17%	79.84%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	5,095 (0.96%)	4,638 (1.08%)	00:02:30	2,740 (1.09%)	87.01%	62.24%	\$0.00 (0.00%)
% Change	262.02%	268.03%	54.89%	451.61%	-2.12%	28.29%	0.00%
10. Careers in Physical Anthropology							
Mar 1, 2016 - Mar 31, 2017	10,948 (1.89%)	9,828 (2.10%)	00:02:59	7,703 (2.78%)	73.71%	68.25%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	14,420 (2.72%)	12,865 (3.01%)	00:02:59	10,536 (4.20%)	79.66%	71.71%	\$0.00 (0.00%)
% Change	-24.08%	-23.61%	0.01%	-26.89%	-7.47%	-4.82%	0.00%
11. Membership							
Mar 1, 2016 - Mar 31, 2017	9,249 (1.60%)	7,176 (1.53%)	00:02:26	1,770 (0.64%)	65.65%	43.96%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	9,969 (1.88%)	7,441 (1.74%)	00:02:12	1,778 (0.71%)	62.04%	43.86%	\$0.00 (0.00%)
% Change	-7.22%	-3.56%	10.65%	-0.45%	5.83%	0.24%	0.00%
12. Publications							
Mar 1, 2016 - Mar 31, 2017	7,347 (1.27%)	5,798 (1.24%)	00:01:15	1,377 (0.50%)	65.36%	45.28%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	7,937 (1.50%)	6,077 (1.42%)	00:01:03	1,492 (0.59%)	63.87%	43.71%	\$0.00 (0.00%)
% Change	-7.43%	-4.59%	19.93%	-7.71%	2.33%	3.61%	0.00%
13. Future meeting venues							
Mar 1, 2016 - Mar 31, 2017	5,612 (0.97%)	5,191 (1.11%)	00:01:20	1,279 (0.46%)	66.61%	55.72%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	4,799 (0.90%)	4,425 (1.03%)	00:01:29	710 (0.28%)	66.90%	52.51%	\$0.00 (0.00%)
% Change	16.94%	17.31%	-10.25%	80.14%	-0.43%	6.11%	0.00%
14. News							
Mar 1, 2016 - Mar 31, 2017	5,331 (0.92%)	4,076 (0.87%)	00:00:49	324 (0.12%)	36.73%	16.64%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	5,802 (1.09%)	4,405 (1.03%)	00:00:52	334 (0.13%)	45.81%	19.05%	\$0.00 (0.00%)
% Change	-8.12%	-7.47%	-6.85%	-2.99%	-19.82%	-12.64%	0.00%
15. Contract Osteologist							
Mar 1, 2016 - Mar 31, 2017							

Mar 1, 2015 - Mar 31, 2017	4,099 (0.71%)	3,641 (0.78%)	00:03:51	2,983 (1.08%)	87.83%	79.36%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
16. Assistant Professor							
Mar 1, 2016 - Mar 31, 2017	3,982 (0.69%)	3,634 (0.78%)	00:01:56	1,641 (0.59%)	87.57%	56.76%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	2,049 (0.39%)	1,876 (0.44%)	00:01:58	732 (0.29%)	88.11%	53.00%	\$0.00 (0.00%)
% Change	94.34%	93.71%	-1.66%	124.18%	-0.62%	7.08%	0.00%
17. Proffered papers and posters (Deadline: September 15, 2016 – 11:59 PDT)							
Mar 1, 2016 - Mar 31, 2017	3,176 (0.55%)	2,664 (0.57%)	00:04:50	631 (0.23%)	74.64%	66.31%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
18. AAPA Annual Meeting Programs							
Mar 1, 2016 - Mar 31, 2017	3,035 (0.53%)	2,072 (0.44%)	00:00:09	1,091 (0.39%)	9.72%	11.53%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	5,374 (1.01%)	3,490 (0.82%)	00:00:10	2,290 (0.91%)	7.03%	10.68%	\$0.00 (0.00%)
% Change	-43.52%	-40.63%	-13.90%	-52.36%	38.19%	7.97%	0.00%
19. Past meetings							
Mar 1, 2016 - Mar 31, 2017	2,357 (0.41%)	1,941 (0.41%)	00:00:13	36 (0.01%)	27.78%	8.40%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,939 (0.37%)	1,516 (0.35%)	00:00:26	21 (0.01%)	57.14%	16.09%	\$0.00 (0.00%)
% Change	21.56%	28.03%	-51.38%	71.43%	-51.39%	-47.79%	0.00%
20. AAPA Meeting Registration							
Mar 1, 2016 - Mar 31, 2017	2,349 (0.41%)	463 (0.10%)	00:03:41	345 (0.12%)	43.77%	16.01%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,316 (0.25%)	308 (0.07%)	00:03:32	262 (0.10%)	45.80%	19.83%	\$0.00 (0.00%)
% Change	78.50%	50.32%	4.40%	31.68%	-4.44%	-19.29%	0.00%
21. About							
Mar 1, 2016 - Mar 31, 2017	2,264 (0.39%)	1,724 (0.37%)	00:00:45	112 (0.04%)	36.61%	16.34%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	2,300 (0.43%)	1,726 (0.40%)	00:00:36	99 (0.04%)	48.48%	15.70%	\$0.00 (0.00%)
% Change	-1.57%	-0.12%	25.76%	13.13%	-24.50%	4.12%	0.00%
22. Committees							
Mar 1, 2016 - Mar 31, 2017	2,245 (0.39%)	1,291 (0.28%)	00:00:22	92 (0.03%)	23.91%	4.94%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	1,998 (0.38%)	1,060 (0.25%)	00:00:20	57 (0.02%)	52.63%	5.76%	\$0.00 (0.00%)
% Change	12.36%	21.79%	10.77%	61.40%	-54.57%	-14.10%	0.00%
23. Important Deadlines and Contacts							
Mar 1, 2016 - Mar 31, 2017	1,974 (0.34%)	1,833 (0.39%)	00:01:22	195 (0.07%)	75.38%	33.18%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%
24. William S. Pollitzer Student Travel Award							
Mar 1, 2016 - Mar 31, 2017	1,934	1,725	00:02:15	604	71.19%	51.55%	\$0.00

	(0.33%)	(0.37%)		(0.22%)			(0.00%)
Mar 1, 2015 - Mar 31, 2016	511 (0.10%)	397 (0.09%)	00:01:36	105 (0.04%)	63.81%	40.51%	\$0.00 (0.00%)
% Change	278.47%	334.51%	41.32%	475.24%	11.57%	27.26%	0.00%
25. Meeting Registration							
Mar 1, 2016 - Mar 31, 2017	1,901 (0.33%)	1,662 (0.35%)	00:02:16	124 (0.04%)	66.13%	36.45%	\$0.00 (0.00%)
Mar 1, 2015 - Mar 31, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%

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